

Anthony Pace

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Experienced Senior Software Engineer with over a decade in software development and web technologies, based in New York City. Expert in full-stack development, specializing in optimizing performance, improving user experience, and driving business growth. Proven track record in leading development teams, implementing robust solutions, and delivering impactful results through innovative technologies.

Professional Experience

Senior Engineer, SpotHero

2022 - present

Responsibilities:

- Development of dynamic front-end components using ReactJS, TypeScript, and Redux, significantly improving the application's user interface and overall performance.
- Designed and implemented a complex state management solution using Redux, ensuring seamless data flow and enhanced scalability across the application.
- Collaborated closely with UI/UX designers to create responsive, user-friendly interfaces, resulting in a 20% increase in user engagement.
- Refactored legacy codebases to modern React standards, improving code maintainability and reducing technical debt.

Achievements:

- Integrated CRM automation, reducing customer service handle time by 30%.
- Increased code coverage to ~95%, leading to a significant reduction in bugs.
- Enhanced user experience by integrating Redux for state management in complex applications, leading to smoother and more responsive interfaces.
- Successfully rolled out new React and TypeScript features, contributing to a 25% increase in the speed of feature development.

Software Engineer, DGDean LLC

2016 - 2022

Responsibilities:

- Spearheaded tech initiatives for start-ups and established businesses.
- Developed and optimized web and ecommerce solutions.
- Pioneered the use of React and Redux in several client projects, streamlining state management and improving development efficiency by 30%.

Achievements:

- Drove revenue growth and improved KPIs through targeted A/B testing campaigns.
- Architected APIs for a white-label application, increasing partner program engagement.
- Successfully transitioned an ecommerce platform and frontend CMS to align more closely with client specifications.
- Directed a team of developers, ensuring the timely and cost-effective completion of OKRs.

Senior Web Developer & Marketing Specialist, DKBmed LLC

2012 - 2016

Responsibilities:

- Served as the lead developer and marketer for DKBmed, a company specializing in continuing medical education.
- Developed and maintained applications and data-centric websites.
- Crafted internal software tools for data analysis automation and streamlining marketing initiatives.
- Orchestrated the company's marketing presence at national and international live events.
- Managed both digital and print marketing campaigns for online educational programs.
- Oversaw graphic design needs across print and digital platforms.
- Led a team of developers, also handling recruitment and coordination of contractors for web and marketing endeavors.
- Stayed abreast of emerging APIs and web technologies, ensuring their effective integration.

Achievements:

- Incorporated gamification into educational programs and corporate procedures.
- Implemented Git revision control, enhancing the company's workflow, and conducted training sessions for staff adoption.
- Successfully doubled the subscriber count for the 'eLiterature Review' email series, achieving heightened engagement and conversion rates through A/B testing, UX enhancements, and the launch of iOS newsstand applications.
- Pioneered the adoption of responsive design and a mobile-first approach in web development projects.