

Anthony Pace

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SUMMARY

Experienced software engineer and web developer based in New York City. Passionate about innovative web technologies and creating seamless user experiences. Proficient in full-stack development, with a proven track record in optimizing performance, improving user experience, and contributing to business growth.

EXPERIENCE

Senior Engineer (Full Stack), SpotHero

2022 - present

Role & Responsibilities:

- Played a central role in the development and maintenance of internal software catering to parking lot operators, customer service teams, and operations management.
- Enhanced the web admin panel by maintaining a Django REST framework (DRF) API, Jinja front-end, and a ReactJS front-end integrated with TypeScript and Redux.
- Ensured application robustness and reliability through comprehensive Django unit tests.
- Oversaw an end-to-end testing suite with Selenium, elevating application quality and performance.

Technologies Utilized:

- JavaScript, NPM, React, TypeScript, Python, Django

Key Achievements:

- Spearheaded the integration of a CRM (Salesforce) automation into the web admin panel, slashing customer service handle time by 30% – translating to significant cost savings.
- Elevated code coverage to ~95% and reduced bugs through a strategic combination of Django unit tests and Selenium for comprehensive testing.
- Directed a team of 4 developers, ensuring the timely and cost-effective completion of OKRs.

Software Engineer (Full Stack), DGDean LLC

2016 - 2022

Role & Responsibilities:

- Championed business objectives through technological solutions, overseeing tech initiatives for a variety of early-stage start-ups and established direct-to-consumer businesses.
- Assumed a leadership role in software development processes and workflow optimization.

Technologies Utilized:

- JavaScript, Node.js, React, TypeScript, Python, Django, PHP, .NET, Java, and more

Key Achievements:

- Drove revenue growth and improved KPIs by spearheading A/B testing campaigns.
- Amplified partner program engagement by architecting APIs for a white-label application solution.
- Enhanced sales performance by developing a Shopify store, focusing on speed optimization, ad tech integrations, and UX enhancements.
- Successfully transitioned an ecommerce platform and frontend CMS to align more closely with client specifications.

Senior Web Developer & Marketing Specialist, DKBmed LLC

2012 - 2016

Role & Responsibilities:

- Served as the lead developer and marketing chief for DKBmed, a company specializing in continuing medical education.
- Developed and maintained applications and data-centric websites.
- Crafted internal software tools for data analysis automation and streamlining marketing initiatives.
- Orchestrated the company's marketing presence at national and international live events.
- Managed both digital and print marketing campaigns for online educational programs.
- Oversaw graphic design needs across print and digital platforms.
- Led a team of developers, also handling recruitment and coordination of contractors for web and marketing endeavors.
- Stayed abreast of emerging APIs and web technologies, ensuring their effective integration.

Key Achievements:

- Innovatively incorporated gamification into educational programs and corporate procedures.

- Implemented Git revision control, enhancing the company's workflow, and conducted training sessions for staff adoption.
- Successfully doubled the subscriber count for the 'eLiterature Review' email series, achieving heightened engagement and conversion rates through A/B testing, UX enhancements, and the launch of iOS newsstand applications.
- Pioneered the adoption of responsive design and a mobile-first approach in web development projects.

Web Developer & Designer, The Bronx Design Group

2011 - 2012

Role & Responsibilities:

- Collaborated with The Bronx Design Group, a distinguished graphic design and printing firm, focusing primarily on refining their corporate web presence.

Key Achievements:

- Modernized the corporate website, enhancing its overall aesthetics and user experience.
- Introduced an online order placement system, contributing to a notable uptick in sales.